



BRANDING



WEB
DESIGN



ONLINE
MARKETING

Giving your business the boost it needs!

Welcome!

I'm so excited for the possible opportunity to work with you! To ensure I have the information I need to best serve you, please take a few moments to fill out the questionnaire below. If you have any questions, please feel free to contact me at any time. Thank you!

Contact Information

YOUR NAME

TITLE

EMAIL

PHONE NUMBER

PREFERRED CONTACT METHOD

Phone E-mail Text

Business Information

STREET ADDRESS

CITY

STATE

ZIP

CURRENT WEB SITE ADDRESSES

Discovery Questions

LIST 3 OF YOUR FAVORITE WEBSITES AND WHY (THEY CAN BE FROM ANY INDUSTRY).

LIST 3-5 WEBSITES OF SUCCESSFUL ENTREPRENEURS IN YOUR INDUSTRY. WHAT DO YOU LIKE AND DISLIKE ABOUT EACH ONE?

DESCRIBE YOUR IDEAL CLIENT. HOW OLD ARE THEY? WHERE DO THEY SHOP? WHAT KINDS OF THINGS DO THEY ENJOY DOING?

WHAT DIFFERENTIATES YOUR BUSINESS FROM OTHERS IN YOUR FIELD? WHAT MAKES YOU UNIQUE?

WHAT DO YOU WANT YOUR VISITORS TO DO WHEN THEY FIRST COME TO YOUR SITE? OPT-IN? CONTACT YOU FOR MORE INFORMATION?

WHAT PROBLEM DO YOU SOLVE FOR YOUR CLIENTS?

WHAT IS THE BENEFIT OF WORKING WITH YOU?

HOW WOULD YOU LIKE VISITORS TO FEEL WHEN THEY COME TO YOUR SITE?

DO YOU HAVE COLOR PREFERENCES?

WHAT SOCIAL MEDIA ACCOUNTS WOULD YOU LIKE INTEGRATED?

WILL YOU BE BLOGGING?

LIST OUT ALL OF THE PAGES YOU WISH TO INCLUDE IN YOUR WEBSITE. KEEP IT AS SIMPLE AS POSSIBLE.

TOO MANY CHOICES CAN CONFUSE THE VISITOR. I SUGGEST HOME, ABOUT, TESTIMONIALS, WORK WITH ME, BLOG, AND CONTACT ME.

WHAT COMPANY IS CURRENTLY HOSTING YOUR WEBSITE?

IF YOU WERE SEARCHING FOR A SITE SIMILAR TO YOURS, WHAT KEY WORDS OR PHRASES WOULD YOU USE?

WHAT IS YOUR PROPOSED DATE FOR KICKING OFF YOUR WEBSITE?

WHAT IS YOUR DESIRED "GO-LIVE" DATE?

WHAT QUESTIONS DO YOU HAVE ABOUT THE PROCESS?